Sesquicentennial Festival 2017
Saturday May 20, 2017
Kid's Love Trucks! Exhibit
Business Vendor Information Sheet *

GENERAL INFO

The event is a celebration of the City of Redwood City's 150th anniversary! It will include multiple live entertainment areas, a Chicken Wing Cook-off, a car show, adult beverage sampling and a *Kid's Love Trucks! Exhibit.* A special presentation of a digital light show will end the event.

SCHEDULE & LOCATION

- *Kid's Love Trucks! Exhibit* will be located on Hamilton St. and in the parking lot behind the San Mateo County History Museum.
- *Kid's Love Trucks! Exhibit* will take place from 12 p.m. to 6:00 p.m.
- The 150th Festival will take place in and around Courthouse Square in Downtown Redwood City
- The Festival will take place from 12 p.m. to 8:30 p.m.

SETUP & BREAKDOWN

- Setup starts at 11:15 a.m. - All vendors must have their vehicles out of the exhibit area by 11:45 a.m.
- Breakdown must begin at 6:00 p.m.
- Please, no early departures.

RESPONSIBILITY

I have read the attached information and agree to the rules & regulations stated. The City of Redwood City, Redwood City Parks and Arts Foundation and Redwood City Sesquicentennial Celebration Committee assumes no responsibility for any loss, damage, injury or claim arising out of the participants' acts or omissions, the applicant hereby agrees to hold the City of Redwood City, Redwood City Parks and Arts Foundation and Redwood City Sesquicentennial Celebration Committee and their officers, directors, employees, and volunteers, agents, contractors, licensees, successors or assigns harmless from any claim arising out of the applicant's entry, acts, or omissions in said festival or any accident, injury or damage involved therein, including but not limited to attorney fees and court costs.

OPERATIONS

- All vendors who are required to have resale numbers are responsible for collecting sales tax. Tax numbers must be included on application.

BOOTH RESPONSIBILITIES

- All safety and fire regulations must be observed.
- Each vendor is responsible for the condition of their space during and after the event.

APPLICATION INFORMATION

WHAT TO INCLUDE:

- Completely fill out the application. Incomplete applications will not be considered.
- Include full payment with the application. Payment can be made via credit card, check, money order, or cashiers check.
- Please make check/cashier's check/money order payable to: *Redwood City Parks and Arts Foundation.*

*** This Business Vendor Application is ONLY for a business that wants to display their business or sell products within in the *Kid's Love Trucks! Exhibit.***

BOOTH SPACE BENEFITS & FEES

Choice #1:

- Booth Space—10' x 10'
(No tables or chairs provided. No water or individual trash cans provided.)

FEE: $200 (An additional $35 for 10' by 10' canopy day rental.)

Choice #2:

- Booth Space—10' x 10'
(No tables or chairs provided. Water and individual trash cans are not provided.)

PLUS...

- Your logo on passport
- Promotion of your business on social media (Facebook and Twitter)

FEE: $325 (An additional $35 for 10' by 10' canopy day rental.)

Choice #3:

- Booth Space—10' x 10'
(No tables or chairs provided. Water and individual trash cans are not provided.)
- Your logo on passport
- Promotion of your business on social media (Facebook and Twitter)

PLUS...

- Your logo on banner behind exhibition stage

Two, 15 minutes time slots on the *Kid's Love Trucks! Exhibit* stage

FEE: $450 (An additional $35 for 10' by 10' canopy day rental.)

NO REFUNDS

ACCEPTANCE/SPACE ASSIGNMENT

- Booth space reserved on a first come, first served basis.
- All space assignment decisions for vendors are made for the good of the festival.
- Space assignments directions, festival rules and regulations, etc., will be emailed one week prior to the event.
- If you have not been accepted into the festival, your payment will be returned with your non-acceptance letter.

WHEN & WHERE TO RETURN APPLICATION

- **DEADLINE:** Monday, May 1, or when all spaces are reserved.
- **Email:** info@rwcpaf.org
- **Mail:** *Kid's Love Trucks! Exhibit*

Redwood City Parks and Arts Foundation
1400 Roosevelt Ave.
Redwood City, CA 94061

***Kid's Love Trucks! Exhibit* is produced by the Redwood City Parks, Recreation and Community Services Department, together with the Redwood City Parks and Arts Foundation.**

Please keep this Information Sheet for future reference.

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Kid's Love Trucks! Exhibit
Business Vendor Application

Name of Organization _____

Type of Business _____

Applicant's Name _____

Address _____

City _____State _____ Zip _____ Phone _____

Email address _____ Resale # _____

Booth Space Fee Enclosed (see 1st page for description of Booth Space Fees and Other Benefits)
Choice #1: $200_____
Choice #2: $325 _____
Choice #3: $450 _____
10' x 10' canopy $____ ($35 each)

Total: $_____ *

Credit Card Info- _____-_____-_____-_____ Exp- _____/_____

Please make checks payable to "Redwood City Parks and Arts Foundation"

NO REFUNDS unless not accepted as a vendor.

Please describe your proposed booth display: _____

_____

I have read the attached information and agree to the rules & regulations stated. The City of Redwood City, Redwood City Parks and Arts Foundation and Redwood City Sesquicentennial Celebration Committee assumes no responsibility for any loss, damage, injury or claim arising out of the participants' acts or omissions, the applicant hereby agrees to hold the City of Redwood City, Redwood City Parks and Arts Foundation and Redwood City Sesquicentennial Celebration Committee and their officers, directors, employees, and volunteers, agents, contractors, licensees, successors or assigns harmless from any claim arising out of the applicant's entry, acts, or omissions in said festival or any accident, injury or damage involved therein, including but not limited to attorney fees and court costs.

Name (please print): _____

Authorized Signature: _____

Date: _____

***** All fees benefit construction of Redwood City's Magical Bridge Playground, a one-of-a-kind, all inclusive playground to be built in Red Morton Park in 2017-18.